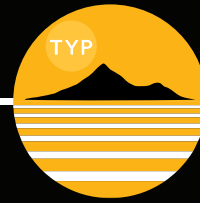


# TARANAKI YOUNG PROFESSIONALS



2019 SPONSORSHIP OPPORTUNITIES



## SPONSORSHIP

TYP is seeking sponsors for 2019. You can find information about our sponsorship packages below. We are also interested in considering contra or in-kind sponsorship opportunities.

For more information (including TYP's sponsorship terms and conditions) please contact Portia Smith at [info@typ.co.nz](mailto:info@typ.co.nz).

### Why Sponsor TYP?

TYP exists to connect its members with inspiration, education and their community. We believe that by hosting great business and social events for young professionals, we can make Taranaki a better place for young professionals to live, work and play.

In 2017, TYP received a Highly Commended award in the Not-for-Profit category at the TSB Taranaki Chamber of Commerce Business Excellence Awards. This award recognised TYP's contribution to Taranaki and robust governance practices.

# 01

## PLATINUM SPONSORSHIP (\$5,000)

TYP is seeking one platinum sponsor

TYP Platinum Sponsorship includes:

- Category exclusivity
- The opportunity to speak and display banner signage at every TYP event
- Acknowledgement as a Platinum sponsor at every TYP event and any media coverage
- Option to send out one promotional offer or advert to our TYP database via Mailchimp and our social media platforms during the course of your sponsorship term
- Company logo and business name to be displayed on TYP website
- Business blurb and link to your website will be included on a sponsorship page
- Receive 4 free memberships for staff meeting TYP eligibility criteria
- Invitations for Senior staff members to attend every TYP event during the sponsorship period for the purposes of networking

## SILVER SPONSORSHIP \$2,500

TYP is seeking a maximum of three silver sponsors  
BDO is a silver sponsor of TYP

TYP Silver Sponsorship includes:

- Category exclusivity
- The opportunity to speak at one TYP event
- The opportunity to display banner signage at every TYP event
- Acknowledgement as a Silver sponsor at every TYP event and any media coverage
- Option to send out one promotional offer or advert to our TYP database via Mailchimp and our social media platforms during the course of your sponsorship term
- Company logo and business name to be displayed on TYP website. Business blurb and link to your website will be included on a sponsorship page
- Receive 2 free memberships for staff meeting TYP eligibility criteria
- Receive invitations for Senior staff members to attend every TYP event during the sponsorship period for the purposes of networking



# 02

## TYP Ball Naming Rights Sponsorship (\$1,500)

In 2018, TYP hosted the Stephanie Murray Mortgages TYP Black Magic Ball. 120 guests enjoyed a three course meal, live music and great atmosphere at the Plymouth Hotel. We expect to hold a similar event in 2019.

This includes:

- Naming and speaking rights at the event
- Logo and business name on all marketing material
- Logo and business name on all ticketing
- Promotion of event and business sponsor via social media platforms
- 2 tickets to event

(TYP may also offer "supporter" level sponsorship options for the TYP Ball.)

## Event Sponsorship (\$500 per event)

TYP hosts a wide range of business and social events. Please refer to our calendar to see which event would best benefit your business.

This includes:

- Naming and speaking rights at the event
- Acknowledgement as event sponsor at the event
- Logo and business name on all marketing material
- Two complimentary tickets to the event

## Casual Event Sponsorship (\$250 per event)

TYP hosts casual drinks on the last Friday of each month at 5:30pm.

This includes:

- Naming and speaking rights at the event
- Logo and business name on marketing material (if any)

# 03



✉ [info@typ.co.nz](mailto:info@typ.co.nz) | 🌐 [www.typ.co.nz](http://www.typ.co.nz)